

Established 1997

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About the Vintner

Man of the earth and passionate visionary, John K. Bugay, relocated to Sonoma County in 1996 in order to pursue the life-long dream of creating his own hillside vineyard estate. John began his mid-life career with an extensive knowledge of soil chemistry, plant biology and landscape design on a grand scale. His experienced and acute palate for fine wines supports and enhances the duality of viticulturist and vintner.

From locating the perfect vineyard environment high in the Mayacamas Mountains of Sonoma County, to meticulously planting and maintaining the vines, to setting a standard of excellence in the winery, John is truly a pioneer and perfectionist.

The Winemaker: Randall Watkins

In the beginning, Tom Garrett and Randall Watkins came together to form the stellar winemaking team at Bugay Vineyards. Friends from childhood, they were each other's 'behind the scene' consultants for many years. Tom Garrett began his career in the world of wine as the tasting coordinator for Wine Spectator. He attributes his fine tuned palate to this valuable experience. Randall Watkins is called "Professor Watkins" at the winery because his impressive credentials, depth of knowledge, and attention to detail have earned him this honorable title. Watkins received his Masters Degree in enology and microbiology from UC Davis in 1999. He then gained experience as winemaker for Carmenet and Moon Mountain. Watkins left Moon Mountain in 2006 for the opportunity to produce award-winning wines from the extraordinary fruit grown at Bugay Vineyards.

The Winery

Bugay Vineyards winery is actually a winery within a greater family of winemaking legends located at the Copain facility in Santa Rosa. The Bugay's chose this facility because of its outstanding record of cleanliness and organization. The equipment is the best in the world. Other wineries sharing this facility have included Carlisle, Du Mol and Donum Estate. The winemaking talent under one roof is quite impressive.

The Wines

The focus at Bugay Vineyards is to make the best wines possible. There is a strong commitment to excellence from the winery standards to the winemaking techniques, from the meticulous care in Bugay's outstanding Mayacamas Mountain vineyards, to the select harvest by hand approach using only French shears. The fruit is delivered to the winery with perfect physiological ripeness and in perfect condition. In addition, the cooperage program is commendable; using only the finest French cooperage. All wines are produced from 100% Bugay Vineyards estate fruit and include Cabernet Sauvignon, Syrah, Cabernet Franc, Zinfandel and Rose' of Syrah.



John K. Bugay, Vintner

Man of the earth and passionate visionary, John K. Bugay, relocated to Sonoma County in 1996 in order to pursue the life-long dream of creating his own hillside vineyard estate.

A gifted renaissance man, he began his mid-life career with an extensive knowledge of soil chemistry, plant biology and landscape design on a grand scale. His experienced and acute palate for fine wines supports and enhances the duality of viticulturist and vintner.



When John Bugay first caught the wine bug, he went where most of the well-heeled crowd goes — Napa. It didn't take long for him to take the leap, purchasing a property in 1992 on Diamond Mountain. Less than three years later, on those challenging volcanic slopes, he found himself banging his head against the wall, knee-deep in you know what. How did Bugay respond? Just as most high energy entrepreneurs do — he went out looking for another headache. He found it on these steep, sun-bathed south facing slopes, on the other side of Spring Mountain.

What did Bugay see in this rugged canvas of 200 rocky acres that others ignored? The soil is rocky volcanic. Set high above the valley fog — and the risk of spring frost — the hillsides have perfect southern exposures. But on this side of the Mayacamas, the summers are milder, rarely topping 90 degrees, providing almost perfect growing conditions for small berry ripeness — the kind of physiological maturity that attracts many. what john calls the "holy grail" of winegrowing

From locating the perfect vineyard environment high in the Mayacamas Mountains of Sonoma County, to meticulously planting and maintaining the vines, to setting a standard of excellence in the winery, John is truly a pioneer and perfectionist.



Winemaker - Randall Watkins



Winemaker Randall Watkins grew up on a vineyard located in the foothills of Taylor Mountain in Sonoma County. His father was a garagiste, creating rustic Zinfandel and crisp Chardonnay in a barn on their property with the help of friends who were paid in wine. Beginning when he was only 10 years old, Randall participated in the annual harvest and grape crush, and as he grew older he continued to learn about farming and fermentation from his father.

In 1993, Watkins received a bachelor's degree in sociology and management from the University of California, Davis. After a brief stint working for an environmental consultant in San Francisco, Watkins again felt the call of the wine country. He continued his hands-on winemaking training, working in the cellars and labs of Buena Vista, Hartford Family Wineries and Carmen Vineyards in Chile, and as assistant winemaker at S. Anderson Vineyards in Napa. Watkins then returned to UC Davis, where he rounded out his practical knowledge by completing a master's degree in enology in 1999. Watkins went on to produce stellar wines over the next 7 years as winemaker and General Manager for Carmenet Winery and Moon Mountain Vineyard. Throughout his winemaking experience, Watkins found that grapes from hillside vineyards produced red wines of incredible richness, depth and concentration. After making Cabernet Sauvignon from vineyards in Sonoma, Rutherford, Stags Leap, Red Hills, Mendocino, Monterey, and Chile, Watkins discovered that his favorite big red wines were consistently from vineyards located in the Mayacama Mountains. "I loved the wines that came from the mountain fruit of Monte Rosso Vineyard, Moon Mountain Estate, and the top of Nuns Canyon. One day I met with John Bugay at the summit of Bugay Vineyards in the northwest Mayacama Mountains, and I was blown away by the vineyard site and the quality of the wines that it produced!" Soon after, Watkins left Moon Mountain for the opportunity to make wine for Bugay Vineyards.

"All of Bugay Vineyards wines come from their estate vineyard, which means that we have complete control of quality. John Bugay would never cut corners on farming practices because the grapes are going into his own wine - in fact, he insists on the highest level of care in his immaculate vineyard. Standing in the middle of Bugay Vineyards gives you a sense that you are in a very special place on earth, and a glass of the wine confirms it above and beyond!"

Bugay Vineyards Timeline

1997 - Property purchased after a full year of due diligence, surveys and reports.

1998 - Work commences on developing property, infrastructure and vineyard clearing. Built fences, roads, clearing for vineyards, layout & staking. Started well development and irrigation, planted 15 acres of root stock.

1999 - Vineyard development and infrastructure continues, grafting of root stock, planted additional 6 acres of bench grafts of selected varieties. Layout & rough grading of the Bugay residence moves forward..

2000 - Continued vineyard work & maintenance, plans for the estate residence & grounds. Built the Bugay Barn.

2001 - Harvested 1st small crop of Bugay fruit, sold a few tons to local wineries. Produced single barrel Zinfandel on site. Construction of Bugay residence begins!

2002 - First lot of bonded wines produced - 120 cases of Cabernet at small facility in Healdsburg. Bugay Estate completed in fall, time to move in! Ground landscaping commences.

2003 - Increased production dramatically on Cabernet Sauvignon, Zinfandel and Syrah. Produced approximately 2,000 cases. Brought on new winemaker, Tom Montgomery.

2004 - Moved production to Maurtison facility in Dry Creek, first vintage of '02 Cabernet released.

2005 - Enjoyed large crop production, increased bottled cases to 2,500. Produced first vintage of The Empress Cabernet blend. Released '03 Cabernet, Zinfandel and Syrah.

2006 - Formed "The Inner Circle Wine Club", moved production to Copain Custom Crush facility. Hired Winemaker Randall Watkins and Tom Garrett. Planted additional 9 acres of vineyard. Increased distribution to GA, AZ & AL. Released '04 vintages including 1st Cab Franc.

2007 - Continued with nationwide distribution, traveled a lot! Bottled first vintage of Long Stem Rose. Celebrated first Inner Circle Party.

2008 - Economy took a turn - cut production back. Released first vintage of Long Stem Rose ('07) to market. Purchased 2 new fermentation tanks - Club membership hits 100+.

2009 - John Bugay assumes full role of "Vintner" working closely with Watkins on blending & other winemaking decisions. Empress '07 is bottled - first vintage with all 5 varieties.

2010 - With the need to expand distribution both domestically and internationally, John hires Denise Dunlap as Director of Sales & Marketing and Wes Hammell as VP of Sales. And the sales team continues to grow..

Bugay Vineyards



2007 Cabernet Sauvignon, 'The Empress'

Appellation: Sonoma County
Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains
Varietals: 75% Cabernet Sauvignon, 10% Cabernet Franc,
2% Merlot, 5% Malbec and 8% Petit Verdot
Cases Produced: 575
Technical notes: Alcohol: 14.2%
pH: 3.68
TA: 0.58g/100ml
RS: 0.08/g/100ml

Tasting notes:

A saturated black-purple, the 2007 Empress shows ripe rich aromas of cassis, nutmeg, blackberry pie, and mocha. Simultaneously silky and dense on the palate, this unfinned wine is velvety and seamless with thoroughly integrated acidity and an enticing inner-mouth floral lift. A five-varietal Bordeaux blend based on 75% Cabernet Sauvignon, it is an expansive, savory, opulent wine with a full-bodied mouthfeel, silky tannins, and sensational concentration.

21 months in 'Reserve' French Oak Barrels.

90 points - Wine Enthusiast, December, 2010

Retail Price: \$75

P.O. Box 2618, Santa Rosa, CA. 95405 (707) 569-7348 Fax (707) 521-2136

www.BugayWines.com

Bugay Vineyards



2007 Zinfandel

Appellation: Sonoma County

Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains

Varietals: 88% Zinfandel, 12% Petite Sirah

Cases Produced: 563

Technical notes: Alcohol: 15.2 %
pH: 3.60
TA: 0.62g/100ml
RS: 0.05g/100ml

Tasting Notes:

Ripe strawberry, smoked meat and dried flowers on the nose. Smooth and rich with dark plum and blackberry flavors with perfect acidity - conveys balance without any raisiny compromise. Extremely fresh and juicy with excellent finishing clarity and exotic spiciness. This wine displays the pure essence of Sonoma mountainside Zinfandel.

9 months in French Oak.

Retail Price: \$32

P.O. Box 2618, Santa Rosa, CA. 95405 (707) 569-7348 Fax (707) 521-2136
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Bugay Vineyards



2007 Syrah

Appellation: Sonoma County

Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains

Varietals: 98% Syrah, 2% Mourvedre

Cases Produced: 195

Technical notes: Alcohol: 13.7 %
pH: 3.70
TA: 0.60g/100ml
RS: 0.08g/100ml

Tasting Notes:

Expressive, classic syrah aromas of blueberry preserves, violet, woodsmoke and licorice. The flavors run from dark berries, black plum to sweet oak and smoky dark chocolate. Beautiful texture - juicy, spicy, and densely packed.

20 months in French Oak.

90 points - Wine Enthusiast, December, 2010

Retail Price: \$45

P.O. Box 2618, Santa Rosa, CA. 95405 (707) 569-7348 Fax (707) 521-2136

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Bugay Vineyards



2006 Cabernet Franc

Appellation: Sonoma County

Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains

Varietals: 100% Cabernet Franc

Cases Produced: 171

Technical notes: Alcohol: 14.2%
pH: 3.66
TA: 0.58g/100ml
RS: Dry

Tasting notes:

Full bodied, big and plush, with remarkable complexity for a wine comprised of 100% Cabernet Franc. The perfectly ripe fruit displays hedonistic aromas of black raspberry, cherry, plum, and cassis. The fruit component is so delicious that the palate clues into the realm of black fruit, which is so rare for this varietal. This wine has a long, dry finish and is complimented by the seamlessly integrated French oak. 20 months in French Oak.

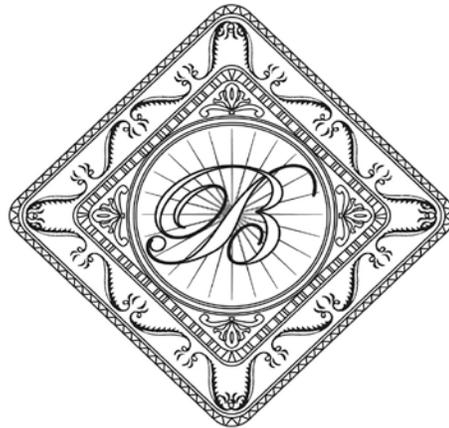
Suggested food pairings:

Although wonderful with a cheese course, this wine can also be the centerpiece of a savory meal. Food pairings include beef Wellington, Osso Bucco, Leg of lamb, and rich, spicy dishes.

Retail Price: \$45

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www.BugayWines.com

Bugay Vineyards



2009 Long Stem Rose

Appellation: Sonoma County

Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains

Varietals: 99% Syrah, 1% Mourvedre

Cases Produced: 220

Technical notes: Alcohol: 13.5%
pH: 3.33
TA: 0.69g/100ml
RS: 0.8%/100ml

Tasting notes:

This is another wonderful food wine from the Garrett-Watkins winemaking team. Crisp, pure and aromatic. The use of Bandol yeast in the winemaking process imparts a delicious Provencal nuance to this wine. The mélange of berries, fresh-cut strawberry, ruby-red grapefruit and refreshing citrus explode in the mouth. This wine can stand alone, and is best served chilled, but also pairs beautifully with Spring and Summer fare.

Retail Price: \$22

Bugay Vineyards



2007 "Les Rocheuses"

Appellation: Sonoma County

Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains

Varietals: 100% Cabernet Sauvignon, Clone 337

Cases Produced: 166

Technical notes: Alcohol: 14.2%
pH: 3.67
TA: 0.56g/100ml
RS: 0.05g/100ml

Tasting notes:

Rich and complex, with layers of ripe red cherries, currant, and caramel. A sweet nose of incense, cedar wood, cherries, and a subtle hint of roasted herbs. Finishes broad and long, with substantial fine tannins and a lingering note of espresso.

21 months in 'Reserve' French Oak Barrels.

Retail Price: \$90

Bugay Vineyards



2007 "Incline One-Nine"

Appellation: Sonoma County

Vineyard: 100% Bugay Vineyards fruit
From the south-facing slope of the Mayacama Mountains

Varietals: 100% Cabernet Sauvignon, Clone 15

Cases Produced: 170

Technical notes: Alcohol: 14.6%
pH: 3.70
TA: 0.57g/100ml
RS: 0.06g/100ml

Tasting notes:

The darkly pigmented 2007 Incline One-Nine is a perfect example of the amazing color this vintage produced. Rich aromatics of mineral, baking spices, dark chocolate, graphite, and opulent plum and blackberry lead to the concentrated and balanced mouth feel. Black cherry, bitter chocolate and seductive smoky oak. A massive, opulent mouth feel, serious tannins, and no hard edges allow this beautiful wine to age as well as remain approachable in its youth.

21 months in 'Reserve' French Oak Barrels.

Retail Price: \$90



Press and Reviews

- 2007 The Empress - 90 points - The Wine Enthusiast, December 2010
- 2007 The Empress - Top 10 Wines of The Week, Wine Enthusiast, August, 2010
- 2007 Syrah - 90 points - The Wine Enthusiast, December 2010
- 2004 Syrah - Top 10 Syrah's - Rhone Rangers - March 2007
- 2003 Syrah - 92 points, Decanter Magazine, September 2007
- 2003 Syrah - 92 points, Wine Enthusiast, September 2007
- 2003 Syrah - 4 Stars! - Savor Wine Magazine, September 2007
- 2004 Zinfandel - Gold Medal Winner, North of The Gate Wine Competition, July 2007
- 2005 Zinfandel - Top 10 Zinfandel's, Winery of The Year, Vinfolio
- 2003 Incline One Nine - Sommelier's Choice - October 2007
- 2003 Les Rocheuses - Gold Medal Winner, International Wine Competition, July 2007
- 2002 Cabernet Sauvignon - 93 points, Vinfolio, October 2005
- Winery of The Year - The Wine Profiler, October, 2007
- The Sommelier Magazine, April 2010 by Benjamin T. Weinberg